

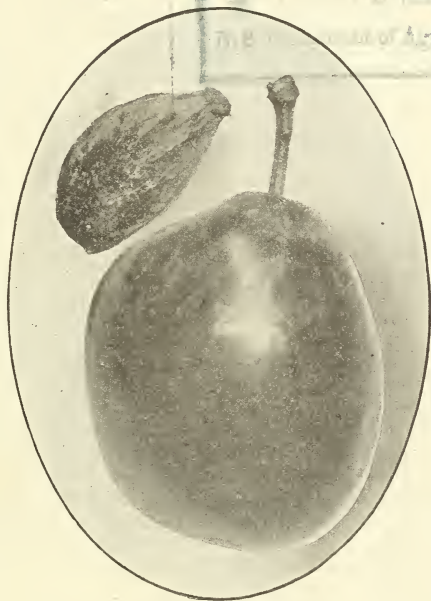
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62,09

1923

What Growers Say
of
Coates 1418
Prune



Named, Introduced, Propagated and
Sold by
Leonard Coates Nursery Co.
Morganhill, California

These extracts are taken from letters
in our files, the originals being open
for inspection at any time. New
ones are being received daily

- ALVARADO—Of all the "improved" Prunes on the market, Coates 1418 is the best. B. F. J.
- ARBUCKLE—Answering your inquiry about the 1418 Coates Prune, this looks very interesting. D S N.
- ATASCADERO—Prunes received. Thanks for same. I found them very fine. N A H.
- ATASCADERO—The sample of your 1418 French Prune was received, and must say that I think them the finest Prunes I ever saw. G M C.
- ATASCADERO—The sample of your Coates 1418 French Prune received—I want to say I never saw so large a prune and a prune that contained so much sugar as your Coates 1418 Prune. B F Mc.
- BANNING—Regarding the samples of your Coates Improved French Prune No. 1418, which were recently received, will say that if trees purchased from you produce fruit such as this, I shall be more than satisfied. When one notes the market quotations on prunes, he cannot but be impressed by the great premium given the 20-30 and 30-40 over the smaller product, which is only the business method of saying "Size counts in the prune game. R R B.
- BEAUMONT—Your sample of prunes received, and will say that they were delicious. W J P.
- BERKELEY—Many thanks for the sample of Coates 1418. This is certainly a wonderful prune, and I have shown it with great pride to all my friends since I have a small block of the trees coming along on my little place in Contra Costa County. F D T.
- BERKELEY—This is to thank you for the sample of your big prunes, which came O. K. by mail. I consider them very fine, and would like to have an orchard of them. L J B.
- BRENTWOOD—Sample Coates 1418 Prunes received, and much interested in them. May possibly plant part of my 20 acres next spring to prunes and will surely want yours if I do. L D.
- BRENTWOOD—I tried your sample of the Coates 1418 French Prune and must say that they are very fine fruit and are the sweetest prune I have ever tasted. McB.
- BURBANK—Your sample received and beg to state that without a doubt it is the best, juiciest and largest, and exceedingly fine-tasting prune. B D Company.
- BURLINGAME—Received your samples of Coates 1418 French Prunes, and they were dandy. My tree of this prune is coming along first rate, and next year I expect to give my neighbors a treat by giving them a sample of your Coates 1418 Prune. J E A.
- CAMPBELL—I received your two fine prunes. They are the best I have ever seen. My mother sent you a letter expressing our appreciation of the supreme skill shown by you as nurseryman in producing such a Royal King

among prunes. In 1884 we followed Dr. Strentzel's advice and ordered trees from Coates at Napa. It was the best investment on our Monterey place. Old as they are, they are still things of beauty and profit. W W.

CAMPBELL—Sample of Coates 1418 French Prune received. It certainly is a good, plump, heavy prune, with a rather flat pit, leaving the fruit part very thick. I have examined it thoroughly and I think it is a decided improvement on the ordinary French Prune. B O C.

CAMPBELL—Two years ago I purchased two trees of your Coates 1418 Prunes. They have made a rapid growth and are larger than French of the same age. E I P.

CAMPBELL—My son rushed out with the sample of Coates 1418 French Prunes to the orchard, where there are a few of your young trees, each having from three to five prunes, despite the drought. To his joy we find the fruit identical. L B B.

CAMPBELL—The sample of prunes received by mail sure looked fine and tasted good, and should create for them a big demand in our valley. G M E.

CAMPBELL—Samples of prunes received and I think them fine. When I get my place will want some in my family orchard. B C G.

CHICAGO, Illinois—Your sample of Coates 1418 French Prunes arrived and will say they are grand, very sweet and firm. G H D.

CHICO—Your sample of Coates 1418 recently mailed us was a French Prune of exceptional quality, excellent flavor, thin skin and sugar content indeed of high degree for such large fruit. Mere size does not count for much if the quality is not there, but yours seems to fully fill the bill. E L Mc.

CLOVERDALE—Your sample of Coates 1418 Prunes received in A1 condition, and will say they certainly are beauties for size and appearance, sugar content and their heavy weight. G P.

COLUSA—Your sample of Coates 1418 French Prunes were received and they are very fine. B H M.

CORNING—Received your sample of Coates 1418 Prunes, and they are certainly fine. R McE.

DUNSMUIR—Samples of Coates 1418 French Prunes received; very much pleased with them. C. B.

DURHAM—We received your sample of prunes. They are fine. F S.

ELSINORE—I received your sample of Coates 1418 French Prunes and will say that although picked before quite ripe, it was the sweetest prune I ever tasted. O B.

ESCALON—The samples of Coates 1418 Prune received. Thanks; an exquisite fruit. T H.

FAIR OAKS—Received the sample box of Coates 1418 French Prunes. They were certainly very fine fruit. Mrs F D P.

FRESNO—We are in receipt of a sample of Coates 1418 French Prunes, which we pronounce very fine. N B Co.

GALT—Received your sample of Coates 1418 French Prunes; must say they are very fine fruit. J W.

GILROY—Your Coates 1418 French Prunes are fine. R D B.

GREENFIELD—The sample of Coates 1418 French Prunes were left at the Greenfield P. O. for inspection, and all pronounced them exceptionally fine. G B C.

GREENFIELD—The sample of Coates 1418 French Prunes were eaten, and I found the fruit very sweet and of excellent, rich flavor. In size they are certainly superior to the ordinary types. B W I.

HEALDSBURG—Received the sample of Coates 1418 French Prunes. We think them very fine indeed. N H C.

HEALDSBURG—We are delighted with your samples of Coates 1418 French Prunes. They compare very favorably with the Imperial in size, and seem much sweeter. G W M.

HOLLISTER—Received your sample of Coates 1418 French Prunes, and will say that they are a wonderful prune. If I ever plant any prunes you can depend upon me for an order for some of your trees. A V L.

HOLLISTER—Sample of Coates 1418 French Prunes received; delightful. R W O'B.

HOLLISTER—Sample of Coates 1418 French Prunes received. They are surely fine prunes. E E H.

HOLLISTER—Coates 1418 French Prunes O. K. A O A.

HOLLISTER—Received your sample of Coates 1418 French Prunes. They were surely some prunes! D J H.

HUGHSON—I received a sample of your Coates 1418 French Prunes. They reached me in perfect condition, and are a good size prune. The sample sent me last year I dried. They made a number one dried prune, being of good size, and contained as much sugar as is found in any good prune. I can recommend the Coates 1418 French Prune to all who are going to plant prune trees. J F.

IRVINGTON—Sample of Coates 1418 French Prunes to hand, and will say that they were exceedingly large and carried a high sugar test. They look like a valuable variety to me. E H H.

IRVINGTON—In regard to the sample of your Coates 1418 French Prune, will say in reply that it is the best prune on the market. I showed it to several, and they said it is the best prune they had ever seen. J H.

JENNY LIND—I certainly admire the sample of Coates 1418 French Prunes received from you. If they run anywhere as good generally, they are worth growing, and should be profitable. M F G.

KELSEYVILLE—I showed appreciation of 1418 by putting my money into them. I have changed S— into Coates 1418 as fast as practical. In fact, am staking all my prune prospects for future in that large, vigorous growing variety of French Prunes. F G F.

KINGSBURG—Received your sample in fine shape; must say they are nice. F M.

LAKEPORT—I have seen your samples of Coates 1418 French Prunes sent to—, and must say they are fine, and hope they will do as well in this climate. I have some of the trees planted last year and they have grown wonderfully well, far better than the other varieties that I planted. G F M.

LAKEPORT—I am satisfied that the Coates 1418 French Prune is *the* prune. If I cannot get them I will not plant the Common French. From what little I know of them I want no other kind. W H S.

LOS ALTOS—Many thanks for sample of French Prunes, Coates 1418. It looks like a winner. W H M.

LOS ANGELES—Received samples of Coates 1418 French Prunes, and think they are very fine. C-J Company.

LOS ANGELES—I received the sample of your Coates 1418 French Prune which you mailed me. They were the largest and sweetest prune I ever saw, being very heavy and meaty with small pit, which makes them a very desirable prune to plant for the market. W H B.

LOS ANGELES—Sample of Coates 1418 French Prunes at hand, and they are fine. R L W.

LOS GATOS—Your specimen of Coates 1418 French Prunes at hand, and must say they are very fine; meat heavy, pit small. I gave them a trial as to drying; they sustain your statement as being easy to dry. W J B.

LOS GATOS—The sample of your Coates 1418 French Prunes are certainly fine. E A McD.

LOS GATOS—Your sample of Coates 1418 French Prunes received. They are certainly beauties. H L M.

LIVE OAK—I received the samples of Coates 1418 French Prunes you sent me. They are surely a very good prune, the best I have seen. J S.

LIVE OAK—We found the Coates 1418 French Prune very sweet and of a fine flavor. E H C.

LOS MOLINOS—Received the sample of your Coates 1418 Prune and very favorably impressed with same. Have shown sample to my neighbor, and he is going to try to get five acres ready next year and plant that kind. R E B.

MARINA—Thank you for generous sample of 1418 Coates Prune. I think no other could compare with it for flavor. H C C.

MARYSVILLE—Your sample of the Coates 1418 French Prune received, and you are to be congratulated upon your success in developing this variety. When I plant any more trees I want that variety. C A W.

MARYSVILLE—The sample of Coates 1418 and your favor received. They are certainly a large and fine French Prune. I dried them, and when dried they compare favorably in size to the Imperial, but better flavor and more weight. Think a person could make no mistake in planting them. G E W.

MILPITAS—I received samples of your Coates 1418 French Prunes; they are fine. My trees I got from you are doing fine, growing better than any trees I've ever planted before, not one missed, and expect to give you a better report two years hence. J J McD.

MODESTO—Received sample of Coates 1418 French Prunes; would say they are fine. J F J.

MODESTO—Coates 1418 French Prunes were very excellent. S V L Co.

MORGAN HILL—Have received a sample of your Coates 1418 French Prunes, and must say they are the largest French Prunes I have ever seen. J A F.

MORGAN HILL—We thank you for sample of Coates 1418 French Prunes, and think it a very fine prune. It should be the best prune tree to plant, for large, easy-drying prunes are what the orchardist needs. As we have ten acres planted to this prune, three years old, we gladly recommend it. L E R & O R.

MORGAN HILL—Received the two Coates 1418 French Prunes. They are most noticeable on account of their immense size. Equally noticeable is the flavor, texture and remarkable thin skin. Am saving the two prunes till we have company, as I know they will enjoy them. P P.

MOUNTAIN VIEW—I received your samples of Coates 1418 French Prunes. I dipped and sun-dried them. The Coates 1418 French Prune is a wonderful fruit, and dries remarkably well. D J C.

MOUNTAIN VIEW—The fruit is fine; no man could wish for better. J T D.

NAPA—Sample of Coates 1418 French Prunes received. As we have a block of Coates 1418 French Prunes, four years old, and bearing, can truthfully say we consider them superior to other French prunes. W J S.

NAPA—I wish to say that I received the sample of Coates 1418 French Prunes. I have not seen your trees in bearing, but am enthusiastic for the larger sizes in French Prunes, and having seen the sample I believe you have it in the Coates 1418 French Prune. W E W.

NAPA—Your sample of Coates 1418 French Prunes received. They look very fine. L M T.

- NAPA—Will say that the sample of Coates 1418 French Prunes you sent me were certainly fine prunes. H F C.
- NAPA—Your samples of Coates 1418 Prunes arrived in good condition. They are very large and fine looking. Thanks for same. If I need any trees next year will give you an order. E G.
- OAKDALE—In my opinion the Coates 1418 French Prune is a very fine fruit. C C T.
- OAKLAND—The Coates 1418 French Prune seems very sweet. C N.
- OAKLEY—I received two samples of your Coates 1418 French Prune; they were of the largest type and exceedingly sweet. W H C.
- OAKLEY—I received the prunes, Coates 1418 sample, and they are the finest prune I have yet seen. They sure will turn off grades which heretofore have not been equaled. W H C.
- ORLAND—Thanks for the samples of your Coates' 1418 French Prunes. They are dandies. J H T.
- ORLAND—I am much pleased with the appearance of your Coates 1418 French Prune. If we can induce orchardists to grow such prunes the industry would be much benefited. H M K.
- ORLAND—The sample of Coates 1418 French Prunes received, and must say they were the best I ever saw. M C F.
- OROVILLE—Received sample of Coates 1418 French Prunes. Why plant the ordinary French Prune when a better and larger French Prune is available? A H O.
- OROVILLE—The sample of Coates 1418 French Prunes reached me in good order. It certainly looks like a comer. Several prominent prune growers in this vicinity to whom I have showed the sample have expressed wonder at its size. C H T.
- PALMDALE—Coates 1418 French Prunes arrived in fine shape; larger than anything I ever saw in the prune line. W H.
- PALO ALTO—I thank you very much for sample of Coates 1418 French Prunes. It looks and tastes very good to me, and if I were in the market for prune trees you would have seen me at your place 'ere this. F C P.
- PASADENA—Your sample of Coates 1418 French Prunes was received in perfect condition and were delicious. J S.
- PASO ROBLES—* * * the excellent qualities of the Coates 1418 French Prune. I hope to plant only this variety next spring. E L E.
- PASO ROBLES—I like the size and appearance of the Coates 1418 French Prune you were so kind as to send me. I kept them for some time. They remained firm; the flavor is equal to the standard French variety, while the fruit is much larger than the average prune. L F T.
- PASO ROBLES—Beg to acknowledge receipt of box containing sample of Coates 1418 French Prune, and I am surprised at the size and plumpness of the fruit. R J W.

PASO ROBLES—The samples of Coates 1418 French Prunes were A 1—the largest and best I ever saw. F L G.

PERKINS—Your sample of Coates 1418 French Prunes received. Will state I consider the prune itself all you represent it to be. J E R.

PHILO—Your sample of Coates 1418 French Prunes received. I like their looks very well. J G.

PRINCETON—Your sample of 1418 Coates French Prunes received. They are fine. A J S.

REDWOOD VALLEY—The sample of your Coates 1418 French Prune was received, and it was found to be very good. I have 1, 2 and 3-year-old trees of this variety and they are doing well. They seem to be more resistant to sour sap than the old French Prune. This spring I lost 53 per cent of my French Prunes and only 15 per cent of the Coates 1418 Prune by sour sap. E B W.

PROVIDENCE, Utah—The Coates 1418 French Prune is the largest French Prune I have ever seen. They are very sweet, extremely juicy and of excellent flavor. J A S.

SACRAMENTO—The samples of Coates 1418 French Prunes you sent me some time ago arrived all O. K. I showed them to some of my neighbors, and they thought they were fine. A J S.

SAN FERNANDO—Your sample of Coates 1418 French Prunes came to hand in good shape. I think they were very fine and I will be glad to recommend them to anyone I find is going to plant. R H M.

SAN FRANCISCO—The samples of Coates 1418 French Prunes were duly received, and I wish to say that they were delicious and sweet in flavor and of good size. P C H.

SAN FRANCISCO—The Coates 1418 French Prunes were received at my office, and I ate one, and must say it tasted very fine. Mr. K—, one of your fellow-nurserymen, ate the others, and says that I may say for him that the prunes were fine. G W P.

SAN FRANCISCO—"Delicious" is the best word to use to describe your Coates' 1418 French Prune. The fresh fruit has a distinctive zest and flavor. They should be a big seller. N F D E-H L Co.

SAN FRANCISCO—The sample of Coates 1418 French Prunes sent me are excellent in size and flavor. You are doing splendid work in betterment. C M W.

SAN FRANCISCO—The sample of the Coates 1418 French Prune received by us is without doubt the best we have ever seen. It is well developed and the flavor exceptionally good. N K S & Co.

SAN FRANCISCO—The Coates 1418 French Prunes are the largest and best looking French Prune I have seen, and I am a careful observer. E A J.

SAN FRANCISCO—The sample of Coates 1418 French Prunes was received. After admiring the two prunes for a day or two I ate them; they were quite sweet. W E T.

SAN FRANCISCO—I think your Coates 1418 French Prune very fine in size and quality. H E D C.

SAN FRANCISCO—I not only appreciate the size and sweetness of the sample of Coates 1418 French Prunes, but the manner in which they were packed and shipped. If I were going back into the prune business I would plant only the above variety. H K.

SAN FRANCISCO—Referring to those Coates 1418 French Prunes you sent, they were certainly wonderful. W O.

SAN FRANCISCO—I received your sample of Coates 1418 French Prunes, and consider them very fine. T C K.

SAN JOSE—The samples of your Coates 1418 French Prunes show up well. S C V L B.

SAN JOSE—They are fine; there is no better grown anywhere. W C.

SAN JOSE—Have shown them to others and sampled them myself and find that they contain a high percentage of sugar, are large size and well shaped, and should be a prize winner in the prune line. M J M.

SAN JOSE—I was very much impressed with your Coates 1418 French Prune. P C.

SAN JOSE—Found them extra fine in flavor, rich in sugar, and good size. I hope my settings of this variety will prove as good. The young trees have made the most wonderful growth of any prune in my experience. C B B.

SAN JOSE—That, in my judgment, is the best prune I have ever eaten. The sample average of the Coates 1418 French Prune in pound is at the rate of 14-10th oz. per prune. The color is particularly beautiful, and the sugar quality the best I have ever seen. J E F.

SAN JOSE—The samples of your Coates 1418 French Prunes were very gratifying. W S C.

SAN JOSE—They are fine (Coates 1418 French Prunes). P W B.

SAN JOSE—The Coates 1418 French Prunes had good color, seemed unusually heavy for French Prunes and certainly tasted fine. If the posterity of these prunes prove to be as good as their ancestors, they ought to have a great success. C R Co.

SAN JOSE—Thank you for the sample of Coates 1418 Prune. Certainly fine in appearance, and meat is fine-grained and sugary. J J B.

SAN JOSE—I received your box of sample prunes. They are certainly very fine. H C M.

SAN GABRIEL—You say you believe your new Prune, "Coates 1418," is a real money-maker. I fully agree with you; it is a superb prune, excelling anything in that line within my knowledge. A D.

SAN MARTIN—They look very nice, and would judge they would be very satisfactory on the market. J P M.

SAN RAFAEL—Your sample of Coates 1418 French Prunes beyond all expectations as to size, firmness, etc. What particularly impressed me was the sweetness of it. As to the trees on my place, they are rapid growers and hardy—are running away from the rest of the orchard in growth. C M C.

SAN RAFAEL—Was much pleased with the large size, quality and flavor of the fruit; the sugar content is certainly high; the trees I received from you are doing excellently. R McF.

SANTA CLARA—The sample of Coates 1418 French Prunes received. It is wonderful, and I am only sorry that my entire orchard is not like it. I am planting it, as you know, in all my renewals, and hope some day to have a full orchard of same. Book my order for 20 for January 1st shipment. X E B.

SANTA CRUZ—It was the finest prune I ever tasted, as well as nearly twice the size of the ordinary French Prune. W B.

SANTA CRUZ—In my opinion it is one of the best-flavored prunes on the market. P L S.

SANTA MARGARITA—I like your Coates 1418 Prunes you sent fine. I think they would be sweeter in my climate than the Petite de Agen and of fine size. I A B.

SANTA ROSA—They certainly look very good to me. The trees I got from you are growing fine. E W.

SANTA ROSA—I was well impressed by their size and weight. Their drying qualities I am not acquainted with, but I am of the opinion that if the drying qualities are satisfactory, the size alone should make it a most desirable prune. I have enough faith in it to have already ordered Coates 1418 French Prunes for planting next winter, as I did a year ago. R E B.

SANTA ROSA—I think it is safe for me to say that Coates 1418 French Prune is the best, in my opinion, of any French Prunes I have ever seen or eaten, and is remarkably large. G A J.

SANTA ROSA—Some weeks ago I received your sample of Coates 1418 Prunes. They are fine, and I was glad to see the sample, as I have ventured to plant some of them, and expect to continue to do so. R E B.

SAN YSABEL—Those Coates 1418 French Prunes you sent me are the largest and finest-flavored prunes I have ever seen, and I have been in the fruit-raising business for years. B F M.

SONOMA—The Coates 1418 French Prunes are far above the average, and I cannot see why people do not plant more of such trees, instead of still planting the old kinds, when they are but a few cents higher. W W C.

SONOMA—Received the sample of Coates Prunes 1418 and must say that they are great. I will do all I can to induce our fruit men in this valley to try them, and the price is no higher than the common prune tree. What we need is the best, and surely will be hard to improve on your prune. W W C.

SONOMA—The sample of prunes you sent are lovely. Couldn't be better; at the present time I don't know how many I need. Later on I can tell better. I'll sure get some. W B.

STOCKTON—Both the Coates 1418 French Prune itself, and your manner of introducing it, are to be commended. C A B.

SUISUN—Will say it is certainly a wonder (Coates 1418 French). I could not resist the temptation to eat one of the prunes fresh, and am drying the other. It seems to be drying very firm and meaty; it is surely a grand prune. W H L.

SUNOL—If I hadn't been so busy would have sent you back some of my Coates 1418's that were even larger. W R.

SYCAMORE—I consider the Coates 1418 French Prunes of very fine and superior quality, and showed them to our friends. L B W.

TALENT, Oregon—In brief our results have proved that under our local conditions the Coates' 1418 is fully twice as large in size and weight as the standard Petite Prune. The stone or pit is also twice as large. The Coates 1418, when picked from the tree, is not as sweet to the taste as the old French Prune. However, when kiln-dried and then stewed it is just as sweet to the taste as the old French Prune. With us this variety has been very productive, and I believe that it is a valuable addition to our list of prunes. Prof. F. C. Reimer, Oregon Agricultural College Experiment Station.

TONASKET, Wash.—For French Prunes the Coates 1418's were dandy big ones. J P D.

TULARE—I received your sample of Coates 1418 French Prunes and was much pleased. My boy also visited your orchard, and says they are the finest he ever saw. We intend planting some this year and to make a large acreage next season. J E T.

UNIVERSITY OF CALIFORNIA, Berkeley—Coates 1418 makes a very excellent dehydrated product.—Prof. Cruess.

VALLEJO—I am very much pleased with the Coates 1418 French Prunes as to size and flavor. I had expected to see a great big, overgrown prune, and I am glad to know that extremes have been eliminated. I assure you that all my replants will be Coates 1418 from now on. I regret that my entire place is not entirely set with them. E J B.

VISALIA—They are nearly twice as large as mine. It would be a fine thing if all our prune orchards could raise such prunes as the Coates 1418. F J B.

VISALIA—I think that the Coates 1418 French Prunes are simply grand, both in size and flavor. A W.

WATSONVILLE—They arrived in splendid condition. The writer was very much impressed with both its size and sugar content, and these being true samples of the Coates 1418 should sell an enormous quantity of them as soon as they are well known. G W S.

WILLOWS—I think there is no better prune in the country than this kind, in so far as size, texture and sugar content are concerned. F W L.

WRIGHTS—The Coates 1418 Prunes are the finest French Prunes I ever saw, and I don't doubt they would be just O. K. for a good filler to a fellow's pocket book. T H.

WRIGHTS—Am well pleased with them. A O.

WRIGHTS—The prune is a good size and should be profitable to grow. J B.

WRIGHTS—The box of prunes received, and will say they are fine. Am yet undecided as to what I will plant, but if I decide it to be prunes I shall certainly favor you with an order. I put the prunes you sent me last fall on tray to dry, but it must have been very good, as my neighbor's bees took possession of them in preference to tons of others out. T H.

YUBA CITY—The sample of prunes received, and will say they are very good. I hope to raise some just like them from the trees I got from you last spring. I have a 100 per cent stand. T C G.

YUBA CITY—Sure fine; glad of the interest taken by you folks. H N.